

TOWNSHIP OF WESTAMPTON
COUNTY OF BURLINGTON
710 RANCOCAS ROAD
WESTAMPTON, NJ 08060
(609) 267-1891, Ext. 8
RECREATION DEPARTMENT

BALL FIELD SIGN ADVERTISING AGREEMENT

Westampton Township is pleased to offer advertising space around the fields of the Westampton Sports Complex, located at 301 Bridge Street in Westampton, New Jersey. All proceeds from the advertising sales will be used for continuous improvements and daily maintenance of the Sports Complex.

By advertising on our fields, you are showing support for our community. Even if your business or organization is not located in Westampton, you would still benefit because many of your customers or patrons are probably members of our community as well. By advertising your business on one of our signs, you are given the opportunity to promote your business from March through November. You are also showing your support for the community.

Signs

You will have the opportunity to purchase two different size signs to be mounted in two different locations: our 4' x 8' signs, which will be available for all outfield fences, and our 3' x 4' signs, which will be available for the fences between the fields on the sides of the walkways. The signs themselves are made of a combination of aluminum and plastic (called alupalite) and are guaranteed for life. Signs will be full color with your artwork and/or logo provided to our supplier.

Fees

The cost of each 4' x 8' sign is \$350 for the first year, which includes the production cost. For each subsequent year, you will be billed \$200 for as long as you want the sign to remain hanging. The cost of each 3' x 4' sign is \$250 for the first year, which includes the production cost. For each subsequent year thereafter, you will be billed \$150 for as long as you want the sign to remain hanging. We ask that the sign remain hanging for a minimum of 2 years to allow the Westampton Recreation Department to benefit financially.

Benefits

Your sign will be viewed by local teams as well as teams from all of New Jersey. Most weekends, we typically host softball and baseball tournaments that attract teams from up and down the East Coast as well as players from the local area.

Liabilities

The Township of Westampton will provide the signs and retain ownership of the signs. It is agreed by all parties that the advertisers will assume no liability for the signs or mounting of the signs or for any accidents involving the signs. The Township of Westampton will not be liable for any vandalism to signs that may result in advertiser's loss of business or defamation to the business name because of such action. The Township of Westampton will replace any damaged signs with no other liability being expressed or implied.

Exceptions in Advertising

No sign advertising alcohol or tobacco products will be allowed. The Township of Westampton reserves the right to refuse any advertisements deemed inappropriate.

REQUIRED INFORMATION

All checks should be made payable to WESTAMPTON RECREATION and submitted to the Recreation Office (710 Rancocas Rd, Westampton, NJ 08060).

Business Name: _____

Contact Name: _____

Contact Number: _____

Please provide the desired sign contact below or attach a business card with the preferred sign layout information. All artwork must be in VECTOR format or else a small charge may have to be added to convert your current file to the appropriate format.

By entering this Agreement with Westampton Township, you understand and agree to the terms and conditions of the Advertising Agreement as stated above. In addition, you understand that if payment is not received by Westampton Township by April 1st annually of said contract, then you will forfeit any and all refunds and the advertising space will be made available to other sponsors.

Signed: _____

Print Name: _____

Telephone: _____ Email: _____

Date Submitted: _____

Mail forms to: Westampton Township
 Attn: Recreation Dept.
 710 Rancocas Road
 Westampton, NJ 08060

Direct questions to Todd Mitzelman at 609-267-1891, Ext 8, or tmitzelman@westampton.com



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For Town Use Only:

4' x 8' Sign Year 1 () \$350 Date Paid:_____ Check No.:_____

Received By:_____

Year 2 () \$200 Date Paid:_____ Check No.:_____

Received By:_____

Year 3 () \$200 Date Paid:_____ Check No.:_____

Received By:_____

Year 4 () \$200 Date Paid:_____ Check No.:_____

Received By:_____

3' x 4' Sign Year 1 () \$250 Date Paid:_____ Check No.:_____

Received By:_____

Year 2 () \$150 Date Paid:_____ Check No.:_____

Received By:_____

Year 3 () \$150 Date Paid:_____ Check No.:_____

Received By:_____

Year 4 () \$150 Date Paid:_____ Check No.:_____

Received By:_____

Additional details:_____
